

# PRESS RELEASE

**September 26, 2019**

## 52nd Annual California Native American Day

*Celebrate the Historical and Cultural Contributions of California Native Americans*

SACRAMENTO, CA | To celebrate and honor the historic and cultural contributions by California Native Americans, the 52nd Annual California Native American Day will take place on the west steps of the California State Capitol on September 27, 2019, from 10 am to 2 pm. California Governor Gavin Newsom is invited to headline a day of speakers and ceremonies that include traditional dances and regalia (traditional Native American dress). This year's event will also serve as the official kick-off for the "Protect Native Culture" special interest license plate campaign, benefitting the California Native American Heritage Commission.

Started in 1939 by then-Governor Culbert Olson, "Indian Day" evolved into The California Native American Day in 1968 thanks to Governor Ronald Reagan and California tribal leaders. The Day is considered a time-honored tradition in the California Native American community. The event is hosted by the California Tribal Chairpersons Association.

The 2019 California Native American Day will also be the official launch of the "Protect Native Culture" special interest license plate.

For more information, including California Native American Day history and images from past events, go to [californianativeamericanday.com](http://californianativeamericanday.com).

Important Notes:

What: 52nd Annual California Native American Day

When: September 27, 2019, from 10 am – 2pm

Where: West Steps of the California State Capitol

Why: To celebrate and honor the historic and cultural contributions by California Native Americans

Who: Hosted by the California Tribal Chairpersons Association, Assemblymember James Ramos, and Senator Robert M. Hertzberg (Legislative Sponsors)

Visuals: Ceremonies honoring tribal nation flags, veterans and elders. Traditional dances and regalia (traditional Native American dress). Cultural practitioners, agency booths and vendors

Speakers: Governor Gavin Newsom, Assemblymember James Ramos, Tribal Leaders, other Elected Officials

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